

**Local Visitor
Economy
Partnership**

Recognised by



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BATH



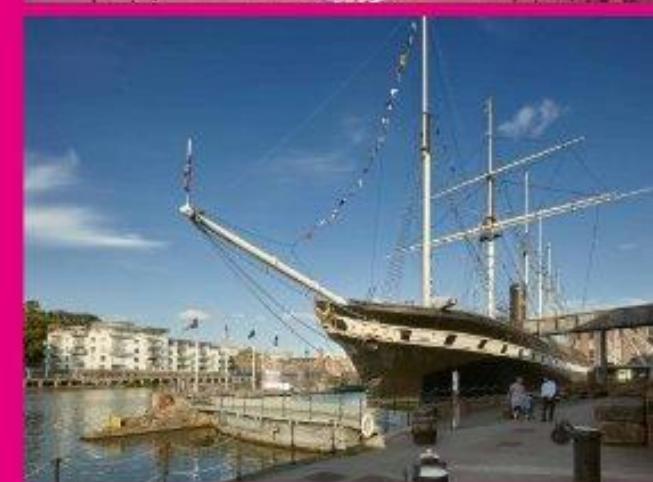
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meet
BRISTOL & BATH



**BATH AND
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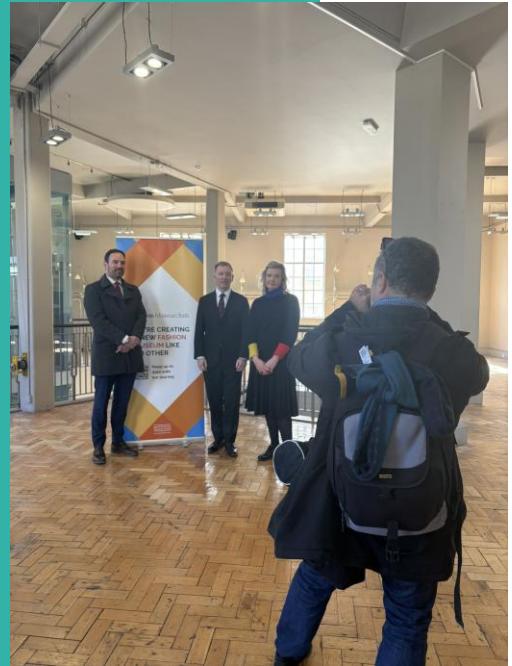


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Bath Pizza Co

JANE & TONIC
Bath Gin with Traditional Tonic £8.5
Alcohol-Free J&T £8.5

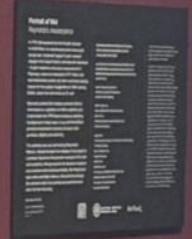
SENSE & SALAMI (white base)
Regency-seasoned Bacon (Sage & Thyme)
Salami, Baked Egg, Mozzarella, Lemon Zest £17

PRIDE & PEPPERONI
Traditional Pork Pepperoni, Sweetcorn,
Mozzarella, Tomato, White Onions £16

DARCY'S DELIGHT
Vegan Mozzarella, Tomato, Roasted
Peppers, Black Olives, Rocket £16

LOVE & FRIENDSHIP FRIES
Skin on Fries
with Rosemary £6.40

*"The best pizza
in all of Bath"
- Jane*



Media Coverage Headlines

- 201 articles as a result of Visit West activities
- Potential audience of 992m
- 8.48m estimated views of coverage

Digital Coverage Headlines

- 141,000 associated blog views
- 232,000 associated product views





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Media & PR Headlines



بریستول: المدينة البريطانية الجديدة ضمن قائمة أفضل 50 وجهة سياحية على قائمة «لونلي بلانيت» لعام 2026



- **805** articles generated as a result of VW activities
- Estimated **36.6m** views of the coverage
- A potential audience of **3.8bn**

Media & PR Headlines



Historic Pulteney Bridge in Bath at dusk Getty Images

1. Bath. Score: 97.78

Bath has long been a favourite of Brits and international travellers alike and, after coming in sixth place in 2024's Readers' Choice Awards, it pole-vaults over its rival cities to claim the title of the best city in the UK right now. The historic city makes for the ultimate weekend escape, with Roman attractions set alongside a recently revived restaurant and bar scene – plus charming boutiques and galleries galore. The result comes as bibliophiles set their sights on the city in celebration of Jane Austen's 250th birthday, with fantastical activations and events happening throughout the year.

Where to stay: Our guide to the [best hotels in Bath](#) provides all the inspiration you'll need. However, for a lush country escape just a stone's throw from the action, check into [The Bath Priory - A Relais & Chateaux Hotel](#).

The best cities in the UK: 2025 Readers' Choice Awards

The UK is full of amazing cities, but which one rules them all? These are the best cities in the UK as voted for by the readers of Condé Nast Traveller

BY CONDÉ NAST TRAVELLER
7 October 2025



WELCOME TO LONELY PLANET'S

BEST IN TRAVEL

SPONSORED BY [Holafly](#)



Media & PR Headlines



Travel Trade and B2B



Travel Trade and B2B



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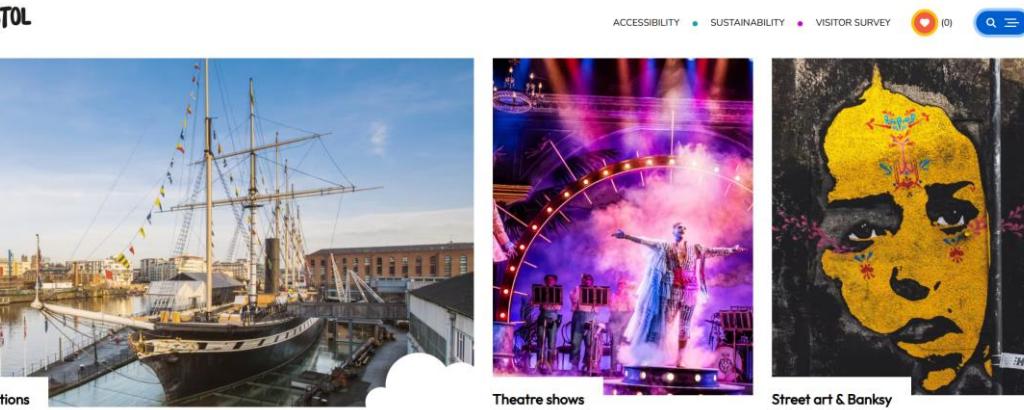
Top Attractions



Theatre shows



Street art & Banksy

ACCESSIBILITY • SUSTAINABILITY • VISITOR SURVEY   

- **Visit Bath** – fewer visits than 2024 but huge increase in page views (up 20% YOY)
- **Visit Bristol** – 3.65m sessions, including more than 510,000 in November
 - Almost **250,000** followers for the consumer socials
 - Consumer socials reach of **13.9m**
 - Record visits to **VisitWest.co.uk**

Digital

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Conference and Business Events

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**SCHOOLS
ENGAGEMENT
PROGRAMME**

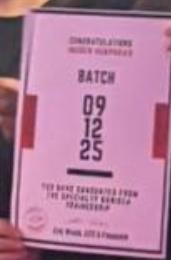
WWW.SCHOOLS.THEPOWEROFEVENTS.ORG

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BECOME AN AMBASSADOR TODAY!

Visit schools.thepowerofevents.org to find out how you can make a difference!

A row of logos for various companies: bray leino (a house icon), LIVE (with a person icon), CREW (with a person icon), MUTI (with a person icon), rem (a square icon), SLX (a square icon), and Atess Creative Safety (a gear icon).



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MUTI^{live}

find out more at muti.live



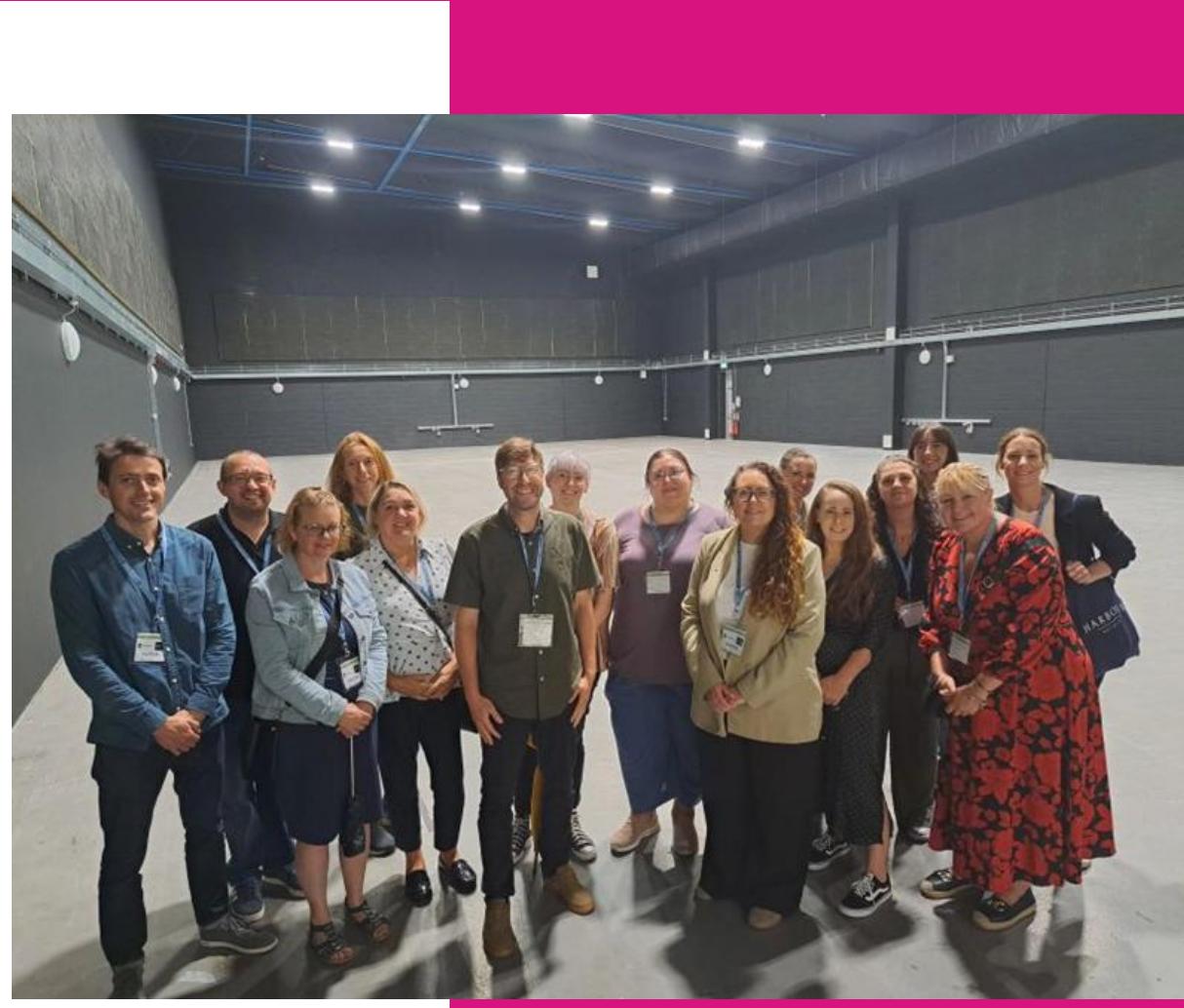
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Thank you



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